



Issued on behalf of FreshTL PLC (The Company)

Daresbury Innovation Centre, Tuesday 5th October 2010

The trading subsidiary of The Company, Fresh T Limited (FreshTL), issued the following statement this morning:

FreshTL and Bricsys NV, announced today that Vondle Live has been added to the list of "Integrated Apps" available on the IBM LotusLive platform.

Bricsys NV of Belgium is the developer of Vondle Live, a cloud based application. FreshTL is the worldwide distributor of the product.

LotusLive delivers cloud-based, integrated email, Web conferencing, social networking and collaboration for businesses.

Vondle Live enables users of LotusLive to view documents straight from their web browser.

FreshTL, an IBM Business Partner, was appointed by Bricsys NV as the worldwide distributor for Vondle Live in July 2009

"This marks the culmination of months and months of hard work on the part of FreshTL, Bricsys and the LotusLive team at IBM. The Vondle Live Viewer supports more than 70 different file types, including specialist formats used by CAD and other software. LotusLive users will now be able to upload multi-megabyte files and allow someone else to share them almost instantly, in a meeting or on site - wherever they are in the world."

John McGuire, Chief Executive FreshTL

"Vondle Live makes it even easier to share files in LotusLive. Previously, to view a document in LotusLive you had to download it first. With the Vondle Live Viewer, you can view documents straight from your browser. There is no need to download them or have a local copy of the application installed. Vondle Live also allows users to annotate and print documents from the browser. LotusLive identifies each version of a document and Vondle Live keeps a record of all the annotations made by each party, for each version"

Erik De Keyser, Chief Executive, Bricsys

"Vondle Live integrates seamlessly into LotusLive and provides our customers a simple way to view even the most complex documents," said Sean Poulley, VP Online Collaboration at IBM. "The Vondle Live app, the first one developed by a European-based partner, adds to the value LotusLive delivers to companies by reducing complexity and improving collaboration."

For further Information visit www.freshtl.com or contact:

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