

TRADING UPDATE

Significant contract win

The directors of FreshTL plc, Daresbury Innovation Centre-based software company providing Software as a Service (“SaaS” or “cloud”) products for social business applications and for the regulatory, compliance and health and safety markets, are pleased to announce that the trading subsidiary, Fresh T Limited has received a purchase order from a major global business headquartered in the UK for a private cloud solution based around IBM’s social business software. Revenue to be recognised in the current financial year ending 31 December 2011 in respect of this contract is expected to exceed £250,000 with additional revenue in future years.

The directors of the Company take responsibility for this announcement.

Enquiries:

FreshTL plc
Stephen Blank, Finance Director 0161 408 0962

Nexus Corporate Finance LLP
Tony Brown 020 7451 7050